

WBSC EUROPE ROADMAP INTO THE FUTURE

Strong Together - Family Forever

Leading Baseball and Softball
into the future with Passion

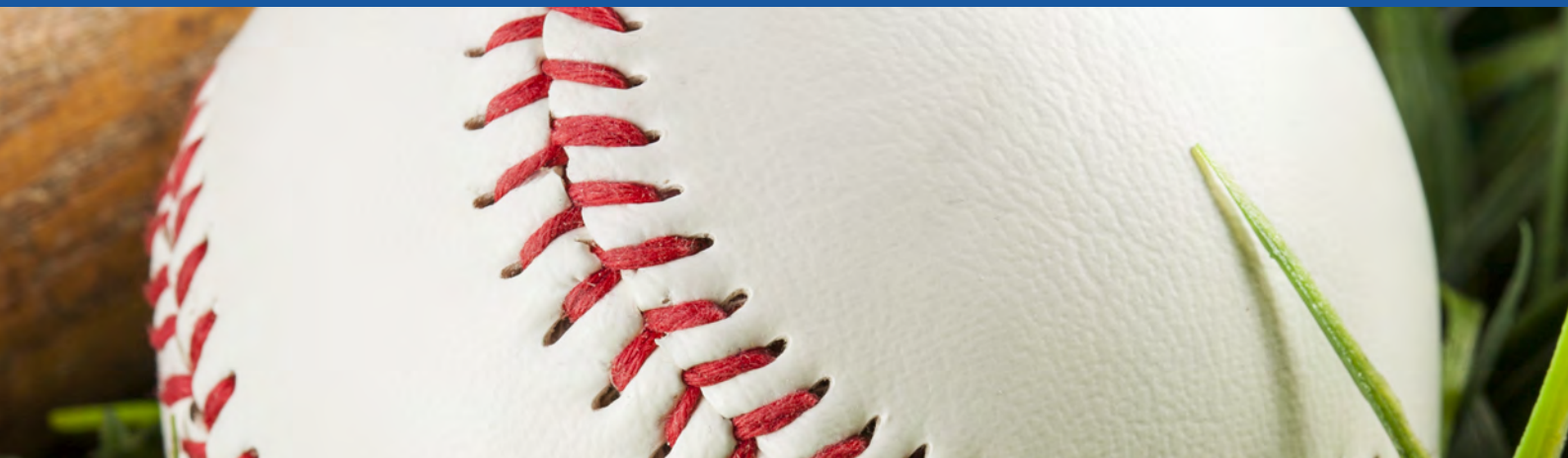
A MESSAGE TO THE EUROPEAN BASEBALL AND SOFTBALL FAMILY

Kruno Karin – Candidate for President
Gabriel Waage- Candidate for Vice President Softball
Petr Ditrich - Candidate for Vice President Baseball
Ami Baran – Candidate for Secretary General

Dear friends,

It is our honor and privilege to address you as candidates for the WBSC Europe Executive Board.

We, as a group of experienced Baseball and Softball Executives, share similar ideas, views, enthusiasm, and directions for growth of our sports. After many discussions with a majority of our Member Federations we have come to see that we all share common interests.



The concepts of Transparency, Accountability and Inclusion are our commitment to all the Member Federations throughout Europe. Personal accountability, each in their own realm of responsibility will be implemented as a collective Board with this strategic roadmap in mind.

LET US NAME JUST A FEW OF THE COMMITMENTS AND PROCESSES:

WE SHALL CREATE A STRATEGIC ROADMAP THAT WILL GUIDE WBSC EUROPE OVER THE NEXT THREE YEARS AND BEYOND AND SHALL INCLUDE;

- Introduce a new structure via working groups and committees as well as strategic policies to bring excitement to European Baseball and Softball
- Advocate to work with not only elected officials but also with everyone willing to help in order to expand the sports and make a mark throughout the European Continent;
- Propose commissions to specialize in areas of competitions, youth development, communications, marketing, medical care, economics, digitalization, women in sports, specific regional needs to promote baseball and softball. Create a network of individuals who will ultimately be the future of Baseball and Softball in Europe.
- Strengthen European Baseball and Softball partnerships between:
 - ° WBSC Europe and Federations and the local governments, National Olympic Committees and Sports Ministry by introducing ambassadorship initiatives.



- Initiate an “Adopt-a-Federation” program, pairing up Federations with mutual benefits and exchanges
- Extend relationships with MLB and other professional Baseball and Softball organizations to assist with the development of our sports in different European Regions.
- Extend our relationship and working cooperation with the WBSC.
- Introduce an Advisory Board of experts with people with experience regarding Sport Management, Olympic movement, Doctors, Sports Journalists.
- Shape the future with innovation and creation of platforms so all the member federations will have the insight of the functioning of the WBSC Europe.
- Assure a process of communicating and notifying Federations of all decisions and progress made via Quarterly updates, Performance reviews, progress reports, and concept white papers are to be placed on public platforms in order to show the full output of the different departments, commissions and committees.
- Focus is on all areas of game growth

MAKING THE GAME APPEALING TO THE YOUTH DURING THESE TIMES IS DIFFICULT.

- Continuing the ongoing growth of Baseball 5 especially for youth development and initial involvement in the Sports of Baseball and Softball
- Introducing European Club tournaments for ages U15, U18 as well all regional leagues, with a potential gradual expansion to U13, U14, U16, and U17.

Introduce and celebrate European Baseball and Softball Day.

- Analyzing each member federation's abilities and capabilities to see where we can assist in promoting the game to the youth of those member federations' countries.
- Possible issuance of WBSC Europe Official Event licenses for regional leagues, traditional annual tournaments and youth events

We will always put our efforts in making the athletes, coaches, umpires, fans, and the federation's needs at the center of any decision making –

fulfilling their desire for competitions and building the sports throughout their large and small countries.

WE ARE BIG BELIEVERS OF A NEED FOR MORE COMPETITIONS WITHIN EUROPE.

THE 2022 SEASON WILL HAVE A RECORD NUMBER OF TOURNAMENTS AND TEAMS REGISTER FOR OUR COMPETITIONS.
13 SOFTBALL TOURNAMENTS WITH 135 NATIONAL AND CLUB TEAMS PARTICIPATING.
18 BASEBALL TOURNAMENTS WITH 138 NATIONAL AND CLUB TEAMS PARTICIPATING.

Increasing the Number and the Quality of Coaches

- Invest time into coaches' educational tools and issuing coaches licenses to be hired and paid where applicable.
- Expand on the online education online coaching development platform throughout Europe.

Talent Nurturing and Recognition

- Set out to establish European Regional Baseball and Softball Academies
- Creation of the WBSC Europe Hall of Fame





ECONOMICS

THE ACHILLES HEEL OF OUR SPORT IN EUROPE.

THIS SUBJECT HAS BEEN A PART OF THE DISCUSSION FOR DECADES.

The answer has not yet been found how Baseball and Softball can prosper and create a resource of income for the Continental Federation and in the majority of our Member Federations.

SOME INITIATIVES THAT COULD IGNITE THE SPARK WITH THE KNOWLEDGE THAT THESE ARE DIFFICULT CONCEPTS ON THE EUROPEAN CONTINENT;

- Pursue sponsorship avenues, including streaming rights negotiations for our top tournaments
- Approach Sports Apparel Companies dominating the baseball and softball markets with discounted codes
- Investigate the possibilities of agreements with travel companies to introduce WBSC Europe corporate codes to give a chance to Federations and Clubs to save on travel and hotel costs.
- Proceed in enquiring with the possibility to create a customized Credit card program.
- Offering WBSC Europe branded apparel (baseball hats, t-shirts) to General Public
- Coordination WBSC Europe Marketing with Federations and with baseball and softball journalist and baseball/softball photographers



- Establishing Internship program and relationships with top European Universities in areas of Marketing, Sports Management, and Communications.

THESE ARE SOME OF THE STEPS WE WOULD TAKE AND WILL BECOME OUR TOP PRIORITIES TO SECURE THE STABILITY AND CONTINUITY OF WBSC EUROPE FOR GENERATIONS TO COME.

WE THANK YOU FOR YOUR PATIENCE, YOUR PERSEVERANCE IN CREATING THE ENVIRONMENT FOR BASEBALL AND SOFTBALL THROUGHOUT EUROPE AND IN YOUR COUNTRIES.

WE ARE ALL THE WBSC EUROPE FAMILY!!

Kruno Karin

Petr Ditrich

Gabriel Waage

Ami Baran

